



SELECTED PARTICIPANTS
FOR THE CINEMALAB WORKSHOPS – TOULOUSE SESSION
in the framework of the 23rd *Rencontres Cinémas d'Amérique Latine de Toulouse*

Created in 2009, the Cinemalab/Cine Sin Fronteras workshops aim to be a space made to develop the diversity of Cinema on both continents. They are organised by the Cine Sin Fronteras Consortium which is composed of the Association Rencontres Cinémas d'Amérique Latine de Toulouse, the Festival Internacional de Cine de Valdivia (Chili), the Confédération Internationale des Cinémas d'Art et Essai (CICAE) and Europa Distribution.

Cinemalab Toulouse, from the 21st to the 26th of March 2011 will back up distributors, exhibitors and programmers of European festivals willing to develop the presence of Latin American Cinema in their program, line-up and/or selection.

TOULOUSE : 6 DAYS OF WORKSHOP
IN THE FRAMEWORK OF ONE OF THE MOST IMPORTANT LATIN AMERICAN FILM FESTIVALS IN EUROPE

6 days of training

- > How to take advantage of the digital technology to widen the range of one's programming opening it to World Cinema.
- > Looking for complementary forms of distribution and exhibition of World Cinema and looking for new synergies arthouse/distributors: mobile diffusion, Video en Poche
- > To awaken the younger ones' taste for World Cinema
- > To communicate efficiently through the web
- > Case studies : some examples of Latin American films releases in Europe

Coaching of projects

Screenings of Latin American films presented by their sales agents

Participation to Cinéma en Construction

This training is aimed for eight european participants.

- > **Exhibitors:** Greta Akcijonaite, Kino Pasaka, Lithuania; Yolanda Viñals, Casa Amèrica Catalunya; Francesca Bolognesi, Académie de France in Roma, Villa Medici
- > **Distributors :** Lydia Genchi, Nomad Film Distribution, Italy; Marieke Jonker, Amstelfilm, Netherlands; Margherita Chiti, Sacher Distribuzione, Italy
- > **Festival programmer:** Mira Staleva, Sofia Film festival, Bulgaria
- > **Manager of a mobile cinema :** Maureen Prins, Solar World Cinema, Netherlands

The training will be carried out by training professionals

- > **Exhibitors :** Raymond Walravens, Cinéma Rialto, Amsterdam, Netherlands; Jean-Pierre Villa, Vecine, France; Rodolphe Village, Cinémas Utopia, France;
- > **Manager of a mobile cinema :** Luis Cifuentes, El Cine Vino
- > **Distributeurs :** Laurent Aléonard, Héliotrope, France; René Wolf, Eye Film Institute, Netherlands
- > **Producers:** Stéphane Zajdenweber, f2.8 Pictures, France; Bruno Bettati, Jirafa Films, Chile
- > **Sales Agents:** Sandro Fiorin, Figa Films, USA; René Wolf, Eye Film Institute, Netherlands; Clément Baudoin, Umedia, France
- > **Festival:** Marie Chèvre, ARCALT, France; Louise Legal, ARCALT
- > **Community Manager:** Olivier Hag, L'Esplanade, France

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