



Releasing Films Digitally in the UK

Process for Digital Release

- Order HD CAM SR tape from Sales Agent/Producer
- Check/Edit subtitle file for local use (re-use for DVD)
- Create Digital Cinema Package (DCP)
- Delivery Options
- Harddrives and Key Delivery Message (KDM)

Digital Issues & Debate

- Film Booking - Ideal v Reality
- Alternative Content
- VPF Models, Exhibitors gamble and impact on Small Cinemas
- Future possibilities
- Opportunities for Independents

Percentage of 35mm to Digital bookings

